



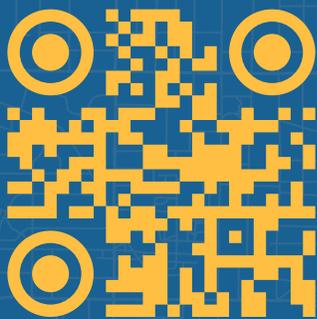
Launching March 2026

We're bringing you smarter, faster, and better service

Reach is MARTA's new on-demand transit service, offering point-to-point shared rides and easy connections to bus routes and rail lines.

Reach for more access. More places. More opportunities.

In March 2026, MARTA will launch *MARTA Reach*, a new on demand transit service in 12 zones across the new NextGen Bus Network. Our new vans will provide quick, convenient service at your request.



Learn more
Scan the QR code to go to
itsmarta.com/reach

What is *MARTA Reach*?

- **Get around the neighborhood**
MARTA Reach will feature curb to curb service taking you from A to B within each zone.
- **A great start or easy finish to your trip**
MARTA Reach connects you to bus routes and rail lines to continue your travel beyond the zone.
- **Ready when you need it**
Similar hours to existing bus service, seven days a week. Pickups will occur within 30 minutes of your request.
- **Simple to use**
Request rides with our app, web site, or a phone call.
- **Accessible to everyone**
Vans are ADA accessible and equipped to transport wheelchairs, scooters, and other mobility devices.
- **Meets you where you are**
Select your own pickup and dropoff locations.



Reach service in the NextGen Network

MARTA Reach will operate in the following areas:

- 301** West Atlanta
- 302** Kirkwood/Candler Park
- 303** County Line
- 304** Lakewood
- 305** Oakley Industrial
- 306** Fulton Industrial
- 307** East Point
- 308** Hillandale
- 309** Candler-McAfee/Belvedere Park
- 310** Cedar Grove
- 311** Gresham Park
- 312** North Fulton



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